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**FOR IMMEDIATE RELEASE**

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## **Fatherly Names Diageo One of America's Best Places to Work for New Dads**

**NORWALK, Conn., May 12, 2016** – Diageo, the global leader in beverage alcohol, announced today that it has been recognized as one of the best places to work for new dads by Fatherly, the digital lifestyle guide for men entering parenthood. Diageo was selected for the organization's [2016 Best Places to Work for New Dads Report](#). Fatherly specifically touted Diageo's successful flex time scheduling policy, as well as the Company's back-up childcare services, and school activity leave as notable father-friendly policies and practices.

"We've implemented our family-friendly policies so our employees can be both successful in their careers, and also wonderful parents," said Tara Hunt de Vries, General Counsel and Executive Vice President of Human Resources, Diageo North America. "Diageo is proud to be recognized by Fatherly for fostering a supportive and inclusive work environment."

In addition to parental leave, some of the ways parents at Diageo are supported include the option of sick and backup childcare, as well as in-home childcare. Every month employees are allotted time for family leave in order to attend activities at their children's schools. Diageo also offers flextime scheduling to all full-time exempt employees, with a noteworthy 95 percent of the workforce utilizing the benefit in 2015. Additionally, employees have the ability to work remotely, with access to computers, office equipment and supplies provided by Diageo.

To compile the list, Fatherly examined parental leave policies and flexible work practices at large companies (> 1,000 employees) and small businesses (<250 employees) supporting new dads. Fatherly worked with HR departments from leading companies who answered questions around parental leave and leading academic and advocacy organizations working on parental leave to field examples. The report focuses on a few key areas, including paid leave for new fathers, corporate flex time policies and their adoption across the workforce, corporate childcare policies, and additional company benefits that explicitly add to family wellbeing and overall work/life balance.

"Public attitudes about the equal sharing of parenting responsibilities have evolved, and fathers have become actively engaged in childcare," said Simon Isaacs, Co-Founder of Fatherly. "This honor is a testament to their commitment to working dads and families, and we commend all of



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the employers across the country whose parental leave practices and strategies have adapted to the evolving dynamics of parenting roles.”

This is the second annual Best Places to Work for New Dads list from the publication. To view the full list, visit <http://www.fatherly.com/>

### **About Diageo**

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, Bulleit and Buchanan’s whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Diageo is listed on both the New York Stock Exchange (DEO) and the London Stock Exchange (DGE) and our products are sold in more than 180 countries around the world. For more information about Diageo, our people, our brands, and performance, visit us at [www.diageo.com](http://www.diageo.com). Visit Diageo’s global responsible drinking resource, [www.DRINKiQ.com](http://www.DRINKiQ.com), for information, initiatives, and ways to share best practice. Follow us on Twitter for news and information about Diageo North America: @Diageo\_NA.

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