Partnering with Suppliers

Our code for suppliers
Partners in ambition

Diageo is a global leader in alcoholic beverages with an outstanding collection of spirit and beer brands that are enjoyed around the world. Our ambition is to be one of the best performing, most trusted and respected consumer products companies in the world - and our partnership with our suppliers plays a crucial role in helping us achieve this.

We partner with suppliers, in over 100 countries, who work with us and support our mutual commitment to creating top quality products in a sustainable and ethical way. Harnessing the strengths and expertise of our partners, innovating together, will support us in delivering against Diageo’s performance ambitions. We will foster supplier partnerships and, where appropriate, consortiums with other like-minded organisations, to drive change across our businesses and society.

This document lays out the framework and expectations that we use on a day-to-day basis to ensure we do business the right way from grain to glass. It enables our suppliers to understand how they can partner with us on this journey to achieve our performance ambitions. In addition, we want all our supplier partners to ensure they are doing business the right way across the globe to ensure equity and fairness in our supply chain.

Each stage of our supply chain, from farming and manufacturing through to distribution, marketing and merchandising, has impacts on the environment, local communities and our many other stakeholders.

We are focused throughout our supply chain on:

- Ensuring we are doing business the right way
- Pioneering grain to glass sustainability
- Championing inclusion and diversity
- Promoting positive drinking

We want to work with partners who are committed to addressing the social and environmental challenges across the world.

We expect our suppliers to partner with us to promote these principles throughout their own supply chain and anyone they interact with while doing business for Diageo.

We deeply value our ways of working with our suppliers and look forward to continuing to grow these partnerships to deliver success for our businesses through working together.
We expect our suppliers to adopt clear commitments on ethical business in line with our Code of Business Conduct, and we have minimum standards in the following areas:

**Business integrity and ethical standards**

**Environmental regulations:**
We expect our suppliers to manage their environmental impact responsibly in line with applicable laws and regulations and in the spirit of our 2030 goals.

**Environmental policy:**
We expect our suppliers to have a clear and publicly available environmental policy statement that addresses the key impacts from their operations and commits to improvement.

**Laws, regulations and trade controls**
We expect our suppliers to comply with both the letter and the spirit of applicable laws and regulations. Our suppliers must comply with trade sanctions and restrictions issued by recognised authorities, including the United Nations, the European Union and the United States, which are designed to prevent or limit trading with certain countries or their nationals.

**Bribery and corruption**
Our suppliers must have a zero-tolerance approach to bribery and corruption in any form, everywhere they operate. Suppliers should never offer or accept anything of value where there is an intention of improperly influencing a business decision, or where the person may not be permitted by laws. We expect all suppliers to comply with applicable laws, regulations and industry standards.

**Tax evasion**
Our suppliers must take a zero-tolerance approach to the criminal evasion of all taxes wherever they operate, and to the knowing facilitation of another’s tax evasion. As a minimum, we expect our suppliers to have reasonable and proportionate procedures in place to prevent the criminal facilitation of tax evasion by their employees or by those they transact with in connection with Diageo’s business, and to also immediately report any concerns.

**Conflicts of interest**
Conflicts of interest can arise when an employee’s personal, family, financial, political or other interests interfere or conflict with their loyalty to their employer, or their ability to make the right decisions on behalf of their employer. Our suppliers should not cause any conflicts of interest for Diageo employees, and should avoid situations where a conflict of interest may occur. We expect suppliers to disclose in full any potential conflicts of interest they may have as soon as they have been identified, so that they can be properly considered and the right action taken.

**Gifts and entertainment**
Giving and receiving gifts and entertainment has a role to play in building external business relationships and generating goodwill. However, gifts and entertainment should never create a feeling of obligation or the impression of an obligation because this could be perceived as a bribe.
We expect our suppliers to respect that Diageo employees must not provide or accept excessive or inappropriate entertainment and may only offer or accept non-cash gifts of modest value occasionally. We expect suppliers to ensure they have appropriate controls in place so that gifts, sponsorship or entertainment of government officials are not bribes or perceived as such.

**Competition and anti-trust**
We expect our suppliers to comply with competition and anti-trust laws which apply to their business and to ours.

**Marketing and innovation**
Our brands must be advertised and marketed responsibly. Suppliers which are engaged in marketing and promotional activities on Diageo’s behalf, such as advertising and digital agencies, must know, understand and apply our Diageo Marketing Code3 (DMC) and our Digital Code. Suppliers and business partners who employ individuals to promote our brands, provide samples, and serve and sell drinks must also comply with the principles and guidelines set out in our Brand Promoter Standard.

**Business records and confidential information**
We expect suppliers to keep accurate and up-to-date records of matters related to their business with Diageo, and to demonstrate compliance with applicable laws and regulations.
We expect our suppliers to ensure that appropriate technical and organisational security measures are in place to safeguard Diageo confidential and personal information, and to meet the requirements of applicable data privacy laws and regulations to ensure there is no disclosure of our confidential information to third parties without our prior authorisation.
We also expect them to inform Diageo immediately in the event of a potential or actual data breach, or if our information is released to any third party without authorisation.

We expect suppliers to disclose potential conflicts of interest.
We want to make a positive contribution to human rights and society. We are committed to promoting and respecting human rights throughout our supply chain and expect the same from our suppliers.

We are committed to acting in accordance with the UN Guiding Principles on Business and Human Rights6 and the international standards set out by the eight core International Labour Organisation5 (ILO) conventions and recommendations. We expect our suppliers to act in accordance with these principles and commitments, and we have minimum standards in the following areas:

Child labour
We expect our suppliers to adhere to applicable laws and regulations concerning minimum working age, and strictly to prohibit the employment of young persons below the age of 15 (subject to exceptions permitted by national law or the ILO); and to protect and promote the special interests of employees under 18 by allowing them access to education, limiting employment during typical resting hours, and ensuring no exposure to working conditions that are likely to jeopardise their health and safety or morals.

Children and young workers is a key element of the SMETA audit methodology and age verification takes place through the review of documents including policies and procedures in place to manage child labour. Another key method to prevent child labour through the audit is the focus put on ensuring hiring practices are including thorough checks on the ages of applicants and how this is able to be verified.

We expect our suppliers strictly to prohibit any kind of harassment, intimidation, bullying or abuse of any employee.
Forced labour
We expect our suppliers to strictly prohibit the use of forced labour, whether in the form of slave labour, indentured labour, bonded labour, coercion of any employee through any means, or any other forms including debt bondage and any financial burdens on workers by withholding wages or paying expenses such as recruitment fees.
Workers must not be restricted with their movement, from retention of identification documents or bank payment cards. Similarly, workers should not be forced to use company provided accommodation.

Discrimination
We expect our suppliers to treat employees fairly and not discriminate (in any aspect of employment) on factors such as race, gender, colour, caste, religion, ethnicity, sexual orientation, disability, age, marital status, health, pregnancy, union membership, political affiliation, or national origin.

Abuse and harassment of labour
We expect our suppliers strictly to prohibit any kind of harassment, intimidation, bullying or abuse of any employee, including through the threat of physical punishment or disciplinary action, or physically, sexually, racially, psychologically, or verbally.

Wages and benefits
We expect our suppliers to ensure employees are paid a fair wage, according to at least the legal minimum standards or appropriate industry standards, whichever is higher.

Working hours
We expect our suppliers to ensure employees do not work excessive hours, in accordance with national laws, collective agreements and the provisions of the relevant ILO standards on working time.
In the absence of applicable laws or collective agreements, normal working hours shall not on a regular basis exceed a maximum of 48 hours per working week, or 60 hours per working week including overtime, and employees shall be allowed at least one day of rest in every seven-day period.

Women’s rights
We expect our suppliers to protect the rights of women and the different dimensions of inequality often faced. Suppliers are expected to eliminate any discrimination against women through providing equal pay for equal work and that there are equal opportunities offered. This also includes the elimination of any health & safety issues prevalent to women workers and producers.

Land rights
We expect our suppliers to make commitments for respecting the land rights of communities including indigenous peoples, land ownership and natural resources with specific consideration to water. Suppliers are required to have a process for identifying legitimate tenure rights holders when acquiring (or restricting) the use of land, particular attention should be given to vulnerable and marginalised tenure rights holders.

Access to remedy
We expect our suppliers to provide a right to remedy for their employees and for their local communities through an accessible, trusted and fair grievance process.

Freedom of association and collective bargaining
We expect our suppliers to allow employees the freedom of association and collective bargaining in accordance with applicable laws and regulations. This includes the right to join a trade union (or equivalent worker body) and suppliers are providing workers’ representatives with the appropriate facilities to assist with developing collective bargaining agreements. Suppliers must prohibit any intimidation, harassment or violence against any union members and representatives.
In countries where the right to freedom of association is restricted by law, we support the development of alternative means to facilitate the representation of employees’ interests.
In becoming one of the best performing, most trusted and respected consumer products companies in the world, Diageo is committed to ensuring the health, safety and wellbeing of all employees, contractors, suppliers. Everyone has a proactive part to play in order to realise our zero-harm health and safety culture ambition, whereby everyone is safe and healthy every day, everywhere.

Our aim is to create a proactive safety and wellbeing culture and working environment in which all occupational injuries and illness are foreseeable and preventable. We expect all of our suppliers to act in a manner that demonstrates their personal and collective commitment to this aim. For our suppliers, we have minimum standards in the following areas:

**Laws and regulations and Diageo standards and procedures**
We expect our suppliers to meet applicable local and national health and safety laws and regulations, including those related to the design, construction and maintenance of facilities for employees and contract workers.

We expect suppliers to comply with Diageo’s core Global Health and Safety Standards and to follow and adhere to Diageo’s Life Saving Rules which define core behaviours to adopt to ensure a zero-harm environment.

**Health and safety policy and management system**
We expect our suppliers to have a clear, publicly-available health and safety policy statement in place, a suitable and sufficient documented management system which is appropriate, and be committed to developing and applying such appropriate health and safety management systems and responses as may be required to protect against emerging health and sanitation concerns (including clear assignment of management responsibility for health and safety); and to monitor and report corrective actions against incidents (accidents, near misses, etc.).

**Safe working environment**
We expect our suppliers to maintain a safe and secure working environment. This includes providing, as a minimum, access to adequate potable drinking water (complying with World Health Organisation and national standards and representative of headcount), safely managed sanitation services and hygiene facilities with running water and soap, ventilation, adequate lighting and temperature, personal protective equipment, and health and safety training to mitigate known hazards or potential risks. These expectations extend to all working environments, whether workers are in fields, factories, offices, on-trade or elsewhere.

**Health and safety capability and competence**
We expect our suppliers to train their people to required health and safety competence levels to enable them to conduct their work-related tasks and activities in a safe, healthy and responsible manner.

**Emergency preparedness**
We expect our suppliers to maintain adequate fire and emergency preparedness procedures, including evacuation procedures, emergency drills, appropriate first-aid supplies, fire safety equipment and exit facilities, and to have suitably trained and competent emergency personnel.

**Risk assessment and management of change**
We expect our suppliers to conduct routine and dynamic risk assessments to effectively mitigate existing and emerging risks. Our suppliers should have a robust management of change process and system in place to ensure any emerging or anticipated health and safety related changes in their sector are effectively managed, assessed and suitable controls measures implemented to safeguard their organisation and people.

**Continuous improvement and use of technology**
We expect suppliers to commit to making continuous improvements to their health and safety standards and culture through leveraging best available safety technologies, systems and data insights in order to prevent accidents and injuries, effectively engage workers in the determination of such work practices and create a best practise working environment. Similarly, we encourage the adoption of externally recognised health and safety management systems that can be externally verified and certified.

**Raising concerns**
We expect our suppliers to have appropriate incident and health and safety hazard reporting processes and systems in place so employees and contract workers can easily raise and discuss their concerns, report any work-related accident or near miss and enable root causes to be determined and effective prevention controls to be implemented.
Demonstrating compliance
Diageo is entitled to request information from our suppliers in order to confirm their compliance with these standards.

We will verify alignment to the requirements set out within this document through the use of this supplied information, as well as online self-assessment questionnaires, and, where we deem there to be high risk of non-compliance, we will require a supplier to provide evidence of compliance through an independent, third-party audit, such as a SMETA 4-Pillar audit. We reserve the right to undertake unannounced audits where we determine it is necessary.

If remediation is required, the supplier is expected to inform Diageo and to agree and implement a time-bound corrective action plan to effectively and promptly resolve the failure to Diageo’s satisfaction. Any ongoing failure to demonstrate compliance may result in escalations and ultimately, where a supplier does not demonstrate a willingness to address unacceptable risks, this shall be deemed to be non-compliance with this Partnering with Suppliers code and may jeopardise the continuation of the supplier’s commercial relationship with Diageo.

Raising a concern
We believe knowing about potential breaches early means we can deal with them quickly and appropriately. We take every report seriously and we will not tolerate any reprisal by a Diageo employee against a supplier who has reported a concern in good faith or assisted us with an investigation.

We expect our suppliers to raise any concerns about our business conduct, or a potential breach of this Standard or our Code of Business Conduct, directly with their contact in Diageo. If a supplier prefers, a concern can also be raised through our SpeakUp service. SpeakUp is a confidential service for employees and third parties (including our suppliers) that is managed by an external company, independent of Diageo, with trained staff able to deal with calls in local languages. SpeakUp is available via telephone, email or internet, 24 hours a day, 7 days a week.

Contact details for SpeakUp are as follows:
- Email: diageospeakup@expolink.co.uk
- Internet: www.diageospeakup.com
We want to change the way
the world drinks for the better

Promoting positive drinking
We want to change the way the world drinks for the better by celebrating moderation and continuing to address alcohol-related harm, expanding our programmes that tackle underage drinking, drink-driving and binge drinking.

We expect our suppliers to:
- to raise awareness of responsible drinking with their employees and throughout their supply chain by sharing our assets and experience in this area.

Our brands are made to be enjoyed responsibly. That’s why we commit to reaching one billion people with a dedicated message of moderation from our brands by 2030 and to educate people on the risks of alcohol-related harm through our global DRINKiQ platform. No amount of underage drinking is safe, which is why by 2030 we will educate over 10 million people on the dangers of drinking underage through SMASHED, our award-winning alcohol education programme.

We care passionately about reducing alcohol-related harm and commit to changing the attitudes towards drink driving of five million drivers in partnership with UNITAR, supporting the second UN Decade of Action for Road Safety.

Our DRINKiQ programme aims to raise the ‘collective drink IQ’ by increasing public awareness of the effects of alcohol and supporting responsible drinking.

DRINKiQ.com
DRINKiQ is a global resource to help people make responsible choices about drinking – or not drinking. Our website, DRINKiQ.com, is available in 16 languages and 35 country sites and is a dedicated responsible drinking website that gives information on alcohol and its impact on the body, along with a range of resources to encourage moderate consumption.

We’ve developed specific modules for women, drivers and bartenders.

We measure and evaluate the impact of our courses to ensure that they raise awareness of key facts about drinking and that participants are confident about sharing this knowledge with colleagues and friends.

For further information
Visit www.drinkiq.com or contact us at CSR@Diageo.com or via your Procurement contact to enquire about DRINKiQ training for suppliers.
Champion inclusion and diversity

We believe the most inclusive and diverse culture makes for a better business and a better world, so, we will champion inclusion & diversity across our business, with our partners and communities, to celebrate diversity and help shape a tolerant society.

We expect our suppliers to:
• continually strive to have a diverse workforce that matches our consumer base
• measure and record the amount of spend going to diverse suppliers within their supply chain
• promote and partner with Diageo to ensure new and growing opportunities for diverse businesses across the globe

We recognize that diverse suppliers can often deliver greater agility, as well as access to fresh ideas, experiences and better cost structures that can result in accelerated product and process innovations. This mindset is one that we actively encourage at Diageo – both with our own employees and the partners and suppliers with whom we work.

Our commitment is to be recognised externally for our contribution to having a positive economic impact on our communities across the globe. We will increase the percentage of Diageo suppliers from female and minority-owned businesses year on year to empower our supply chain, that over time will become more inclusive, more diverse and more innovative.

We are also committed to support inclusion and diversity within our supply chain, encouraging suppliers to activate programmes within their leadership teams and employees ensuring inclusion and diversity is embedded throughout.

Diverse suppliers

We are also committed to shaping broader societal change by promoting equality and an inclusive culture through our brands, in our industry, across our value chain, and in the communities where we live, work, source and sell. We view diversity in the broadest possible sense, including gender, ethnicity, ability, age, sexual orientation, social class, education, experience, ways of thinking and more. Diversity of thought and experience fuels growth and innovation and ensures we reflect the consumers who enjoy our brands.

A diverse supplier is defined as a company that is at least 51% owned and operated by one or more individuals belonging to any traditionally underrepresented minority group: women, people with disabilities, LGTBQIA+, ethnic minorities or any other underrepresented group.

We are committed to preserving the natural resources on which we all depend

We are committed to preserving the natural resources on which we all depend. Working in partnership to tackle climate change, water stress and biodiversity loss, and helping to create a more sustainable world.

Preserve water for life

We expect our suppliers to:
• continually strive to reduce their environmental impacts and manage their use of natural resources efficiently
• understand their water usage in context of local availability and quality and manage it appropriately to support sustainable water stewardship.
• all key suppliers with water risk to adopt best practice stewardship - reporting water use, risks and management, and improving performance and reducing impact across their value chains
• support us by participating in these programs

We are committed to preserving the natural resources on which we all depend for the better

Society 2030: The Spirit Of Progress
Accelerate a low carbon world

We expect our suppliers to:

- measure, manage and report the energy and carbon emissions associated with their operations, including short term climate pollutants such as halons and HFCs, and set and demonstrate progress against a public reduction target; and
- support us by participating in these programs
- have zero waste to landfill
- measure, manage and report the content of packaging that is making up the product going into our supply chain
- support increasing recycled content to 60% for all packaging
- sustainably source all our paper and board packaging to ensure zero net deforestation
- support us in bringing innovative ideas and solutions that will help us reach our 2030 goals

Restoring resources

We expect suppliers to:

- ensure agricultural supply chains economically, socially and environmentally sustainable and reinforcing our commitment to ensure Human Rights and working conditions throughout our value chain
- work continuously towards more sustainable agricultural practices by treating farmers and workers fairly, reducing negative environmental impacts, protecting natural capital and supporting wider economic benefits for farming communities.

Our continued long-term success depends on the people and planet around us. We recognise that poverty, inequality, climate change, water stress, biodiversity loss and other challenges threaten the environment and the prosperity of communities.

That means working with our whole value chain – the people, resources and environment that contribute to our success, from grain to glass by:

- working towards a low-carbon future, harnessing 100% renewable energy to achieve net zero carbon emissions across direct operations and working with suppliers to reduce indirect carbon emissions by 50%;
- and ensuring that every drink we produce will take 30% less water to make than it does today and will achieve a net positive water impact in our key water stressed basins and communities
- supporting over 150,000 smallholder farmers with farming techniques to regenerate the land and build biodiversity; and
- ensuring that we use 100% recycled content in plastic packaging and that 100% of Diageo’s packaging will be widely recyclable.

We will develop and grow innovative partnerships through our Diageo Sustainable Solutions programme, and scale these through bold collaboration with customers, suppliers, NGOs, research institutions, entrepreneurs and governments to help create a truly circular economy.

Diageo is a member of the CDP Supply Chain Climate Change and Water Security programmes, through which we engage our key suppliers on measuring and managing their carbon emissions and water-related impacts. We expect our key suppliers and third-party operations to support us by participating in these programmes and demonstrate your commitment to decarbonisation by signing up to the Science Based Targets Initiative (SBTi).
Further information and support
For further information please visit our website www.diageo.com to access copies of our Code of Business Conduct, Partnering with Suppliers, policies and our annual Sustainability and Responsibility reporting.

If you have any queries on the content of this Standard, or to get support from Diageo to help build your capabilities in relation to any of the areas detailed in this Standard, please speak with your Diageo contact.