



Guinness Open Gate Brewery & Barrel House Welcomes 100,000th Visitor

Newly-opened brewery ahead of pace to meet goal of 300,000 guests within first year

Halethorpe, MD [Guinness Open Gate Brewery & Barrel House](#) announces the welcoming of the 100,000th guest through its Baltimore County gates. The milestone positions the three-month-old brewery to exceed its goal of hosting 300,000 guests within its first year of opening.

“The brewery was created as a place for innovation, and a home for Guinness® Blonde™ a beer that melds Irish tradition with American spirit,” remarked Michael Donilon, General Manager, Guinness Open Gate Brewery & Barrel House. “Since opening in August, there’s been terrific buzz around Guinness Blonde. We’re thrilled to see Maryland consumers and retailers embracing it for not only its taste, but also the fact that it’s proudly ‘Brewed in Baltimore’ and the packaging is wrapped in the Maryland flag.”

Guests of the brewery to-date have visited from neighboring areas of the Baltimore region, but also farther locations such as Portland, Oregon and San Diego, California.

“The brewery is certainly emerging as a true destination and must-see stop for travelers, beer lovers and families heading to the Baltimore area,” noted Oliver Gray, Marketing Manager, Guinness Open Gate Brewery & Barrel House. “We’re excited to offer an awesome combination of Baltimore charm, American innovation and Irish hospitality.”

In addition to brewing Guinness Blonde, the brewery team, led by Brewmaster Peter Wiens and Head Brewer Hollie Stephenson, has already created more than 40 exciting innovation brews. These new experimental beers, available in the taproom on-site, have been met with great enthusiasm. They are serving to introduce visitors to the Guinness brand and drive awareness and excitement for Guinness Blonde. A few of the small batch beers have even kicked in under a week, including a barrel aged Chili Pepper Stout and Guinness Stock Ale.

“We love to see the reaction visitors have to these new beers when they experience first-hand that Guinness is more than just classic stouts and that we’re combining the brand’s 259 years of brewing experience with American beer creativity,” stated Donilon. “We will continue to explore how we can get some of these exceptional beers to the public through the three tier system, sharing the experience with even more beer-lovers, our distributor partners and retail customers.”

For more information about Guinness Open Gate Brewery & Barrel House, visit <https://www.guinnessbrewerybaltimore.com>.

About Guinness

The Guinness brand was established in 1759, when Arthur Guinness signed a 9,000 year lease on St. James's Gate Brewery in Dublin. Brewed using four main ingredients, water, barley (malted & roasted), hops and yeast, Guinness is the world's most popular stout brand. The iconic beer is brewed in 49 countries worldwide and sold in over 150 with almost 9 million glasses of Guinness beers enjoyed every day around the world. The most GUINNESS is sold in Great Britain, Ireland, USA, Nigeria and Cameroon. More information can be found at www.guinness.com.

About Diageo Beer Company

Diageo Beer Company USA (formerly Diageo-Guinness USA) is the U.S. beer and flavored malt beverage business of Diageo. Brands within Diageo Beer Company include the iconic Guinness, Harp, Smithwick's and Smirnoff ICE.

About Diageo

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, Bulleit and Buchanan's whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

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