## **LARGE FORMAT**

# FROZEN

Simple serves, huge potential



## **WHY FROZEN**

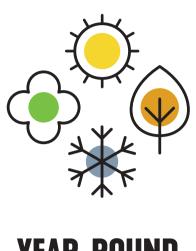


**DELIGHTFULLY SPECIAL** 



**MARGINS** 





YEAR-ROUND **POSSIBILITIES** 

#### **BEST PRACTICES**



INVEST IN THE RIGHT MACHINE



**MAINTAIN** & CLEAN



TRAIN ALL STAFF, REFER **TO MÁNUAL** 



AVOID "REAL" DAIRY & USE



TASTE TEST EVERY TIME



UP-SELL WITH PUREES, **INGREDIENTS AND SHOTS** 



BE VISUALLY **SPECTACULAR** 



**USE PREMIUM BRANDS** & SPIRITS

# RECOMMENDED EQUIPMENT





- Frozen Drink Machine
- Induction Burner
- 16 Quart Saucepan
- 8-Cup Measuring Cup
- Knife
- Cutting Board
- 22 Quart Container
- Whisk
- Citrus Juicer
- Jigger
- Large Wooden Spoon
- Blender

### **CROWD-PLEASING FROZEN RECIPES**



**MARGARITA** 



**LEMONADE** 



PIÑA COLADA



**DOWNLOAD RECIPE CARDS** 



**NEGRONI** 

# START SERVING FROZEN TODAY!