

## **Guinness Christmas B2B FAQs**

### **How do I enter the promotion?**

To enter the Promotion, purchase a case of Guinness 0.0 4 packs or 1 x 10 pack of Guinness 0.0, scan QR code on promotional display in participating wholesalers or visit [www.guinness.com/en-gb/christmasws](http://www.guinness.com/en-gb/christmasws) and enter your details, including first name, last name, mobile number, email address, D.O.B, region, postcode and upload an image of your itemised wholesaler receipt/ invoice between 00:00 16<sup>th</sup> October 2023 – 23:59 29<sup>th</sup> November 2023 ('promotional period') to be entered into the prize draw for the chance to win 1 of 4 £1,000 cash prizes.

### **How many prizes are available to be won?**

There are 4 £1,000 cash prizes available to be won via a prize draw.

### **How do I know if I'm a winner?**

The winners will be the first 4 valid entries drawn from all valid entries received during the promotional period. Winners will be notified by phone within 7 days of the draw.

### **What happens if I don't claim my prize?**

Winners need to claim their prize within 7 days of win notification. If you don't claim your prize within 7 days your prize will be forfeited and will be reallocated to a reserve winner drawn at the same time as the winner.

### **When will I receive my prize?**

Prizes will be awarded by bank transfer within 28 days of a valid prize claim to the business bank account details provided.

### **I have query, who can I contact?**

Please contact us at the following email address if you have any queries:  
[consumercare.GBandIreland@diageo.com](mailto:consumercare.GBandIreland@diageo.com)