



WORLD CLASS

ROUND 1 ONLINE ENTRY

- Entries close on 18th December

DRINK RESPONSIBLY
THIS COMMUNICATION IS ONLY MEANT FOR THOSE ABOVE 25 YEARS OF AGE



RESERVE PORTFOLIOS

REIMAGINED CLASSICS

Knowledge of classic cocktails is of utmost importance to World Class bartenders.

To understand the balance of serves that have stood the test of time, and to be able to tweak those serves to create new and exciting cocktails will allow you to flourish in your career.

You must create an original serve that is inspired by a well-known classic cocktail.*

- Your serve must contain a **minimum of 30ml** of your chosen Diageo Reserve Spirit
- You may include a **maximum of one** home-made ingredient in your recipe (excluding simple preparations methods like juicing).

*classic serve recipe must be available on [Difford's Guide](#)

REIMAGINED CLASSICS

CHALLENGE RULES

- You must use a **minimum of 30ml** of a Diageo Reserve spirit in your cocktail
- You may include a **maximum of one** home-made ingredient in your recipe (excluding simple preparations methods like juicing).
- The choice of ice, serving style and glassware is entirely up to you
- Your cocktail should be identifiable as inspired by your chosen classic cocktail
- The classic cocktail must have a recipe available on Difford's Guide website
- You must include all listed entry requirements for your entry to be eligible

ENTRY REQUIREMENTS

- 1 x Cocktail recipe, Name, Ingredients & Method
- 3 x images (1 with drink, 1 with drink & you, 1 with drink, bottle and you!)
- 1 x supporting paragraph (250 words max)

SUPPORTING PARAGRAPH (MAX 250 words)

- What classic cocktail inspired you and why?
- How have you innovated and elevated the classic recipe
- Why do you think this serve would become a modern classic?

ENTRIES CLOSE ON 18th DECEMBER, 2024

SCORING CRITERIA

TASTE APPEAL	Does the recipe & description sound delicious? Would it make you want to order from a menu??	30 POINTS
AESTHETIC	How good does the drink look? Does the garnish & glassware suit the serve?	20 POINTS
STORY & INSPIRATION	Does it showcase the DNA of a Classic Cocktail? Did your cocktail tell the story of your inspiration?	25 POINTS
INNOVATION & CRAFT	Has the bartender demonstrated knowledge of advanced techniques? Has the bartender shown new innovation?	15 POINTS
SUSTAINABILITY BONUS	Has the bartender considered the impact of the cocktail and demonstrated sustainable practice?	10 POINTS
TOTAL		100 POINTS

WORLD CLASS INDIA ELIGIBLE SPIRITS



TANQUERAY
NO. TEN



JOHNNIE WALKER
BLACK LABEL



THE SINGLETON



DON JULIO



KETEL ONE



IMPORTANT

GUIDELINES

TERMS AND CONDITIONS

Please click on the link below to learn more about the terms and conditions of the competition.

[2025 – TERMS & CONDITIONS](#)





WORLD CLASS

In case of any queries,
please drop a line to:

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JOHNNIE WALKER

