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WORLD CLASS

JOHNNIE WALKER

BEYOND A NIGHTCAP

It's time to showcase the depth of flavour and versatility of Johnnie Walker Black Label and your understanding of classic cocktail structure.

CHALLENGE BRIEF

You will choose one of the Johnnie Walker flavour notes and one style of cocktail from the list below, your challenge is to create a cocktail that perfectly marries the two. Your serve should showcase the varied occasions that Johnnie Walker Black Label can be enjoyed within.

The flavour cues:

SPICY, PEATY, MALTY, WOODY, FRUITY or FRESH

The cocktail styles:

BLENDED, SWIZZLE, BUILT, STIRRED, SOUR or FLIP



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CHALLENGE RULES

- You must use a minimum of 30ml of Johnnie Walker Black Label in your serve
- The choice of ice, serving style and glassware is entirely up to you
- Your cocktail should be made up of a minimum of three parts
- There is no limit on how many homemade ingredients you may use
- You should consider how the style of your cocktail pairs perfectly with your serving occasion

SUPPORTING PARAGRAPH

- How have you captured the Johnnie Walker flavour cue and cocktail style?
- How have you married the two?
- Have you considered the cocktail occasion?

ENTRY REQUIREMENTS

- 1 x Cocktail recipe, Name, Ingredients & Method
- 2 x images (drink, drink & you!)
- 1 x supporting paragraph (250 words max)

SCORING (PER JUDGE)

TASTE AND APPEARANCE	Are the drinks balanced and does Johnnie Walker shine? How appealing are the drinks visually?	40 POINTS
FLAVOUR BOUNDARIES	Has the bartender pushed the flavour boundaries and taken risks?	30 POINTS
THE OCCASION	How well has the bartender connected Johnnie Walker Black Label to the occasion?	20 POINTS
PAIRING	Has the bartender paired the flavour cue and cocktail style well?	10 POINTS
TOTAL		100 POINTS